



# Association of Sustainable Business

## SUSTAINABILITY POLICY

### INTRODUCTION

The Association of Sustainable Business specialises in helping its members on their journey to Net Zero by 2050. Sustainability is a core company value, and this policy acknowledges our responsibility and commitment to Net Zero.

### OUR VISION

Our vision is to make going **Green** simple, rewarding and profitable for the 5.5 million British businesses that underpin our economy.

From one-man bands to household brands, we're on a mission to make businesses everywhere **Green**, clean and lean, helping them become more sustainable, whilst making more money.

We promote a culture of sustainability, by working in partnership with our members, employees and value chain to play a positive role in society through good business ethics and sustainable management.

### OUR COMMITMENT

We are committed to making continual improvements throughout our sustainability strategy by utilising a 'People, Planet, Profit' approach.

### PEOPLE

1. Sustainable Culture – Enable and raise the capability, knowledge and understanding of our sustainability within our employees, partners, associates and value chain to create a sustainable culture.
2. Safe & Well – Provide a positive and desirable work environment that supports and enables the physical and mental health, safety and well-being of all our employees, partners and associates to flourish.
3. Diversity and Equality – Increase the socio-economic well-being of all our employees, partners and associates, through the continued development of their skills, paying the fair living wage and promoting equal opportunities for all.
4. Community Engagement – Continue to play an active role in the global community by working with people, businesses, and charities internationally.

## PLANET

1. Climate Change Mitigation – We will continue to implement best practices through behavioural, cultural and operational procedures to minimise our carbon footprint and be Net Zero.
2. Closed Loop Supply Chains – We will increase resource efficiency through reducing, reusing, and recycling as far as practicable, leading to the conservation of natural resources.
3. Environmental Management – We are committed to preventing pollution and will continue to reduce our environmental impact.
4. Carbon Neutral and Climate Positive – We offset more carbon dioxide than we emit and are committed to do so each year.

## PROFIT

1. Profitability – We are a non-profit making Association and work on low margins for the benefit of our members. However, to be successful and maintain a long-term organisation, our business model is designed to make a surplus to cover operating costs and marketing. We pledge to invest surpluses into preserving nature and biodiversity.
2. A Circular Economy – We will increase resource productivity, encouraging a more competitive circular economy.
3. Research & Development – We will continue to work with educational bodies and research institutes to promote STEM education to young audiences and to gain a better understanding of our social and environmental impacts.
4. Innovation – We will continue to develop sustainable products and services for our members and society.

## GOALS

Our goals, laid out in this policy, will be measured through clear objectives and quantifiable targets. These goals will be delivered by working with our members to encourage and embed best practice, culture and behaviour.

It is our policy for now and for the future and above all, it is the right thing to do.

## **REVIEW**

This policy is reviewed, at least, yearly. This policy was last reviewed May 2023.